

# the forum

Vol. 1 No. 2

Greenfield Community College

September 8, 1970

## Welcome To GCC



Brian McKenna and Ann Coache are on hand to welcome students.

Greenfield Community College begins its ninth year today as classes open with 1,100 day students enrolled. Last year there were 950 students registered at the beginning of the year.

The college is offering courses in the liberal arts, nursing, art, graphic design, management, marketing, secretarial science, civil engineering technology, computer science technology, media technology, mental health technology, recreation leadership, and in the evening division, fire science technology and law enforcement.

On Sept. 1 and 2 the faculty and administration were briefed on the coming year, and on Sept. 3 new students

received orientation to college life. Classes begin today. There will be a picnic for students and professional staff Sept. 12.

GCC will have 22 new faculty members this fall, representing for the most part additions to the teaching staff.

New faculty members are: William R. Peters, nursing; Robert J. Welsh, marketing and management; Toby B. Sutton, biological sciences; Carleton P. Stinchfield, chemistry; Charles W. Roberts, English; Charlotte L. Raush, community mental health technology; Alan F. Rainford, accounting; Allan

H. Hawk, civil engineering technology; Saul Greenblatt, speech; Mrs. Margaret D. Feldman, English; Marylou Carroll, speech and theater; Joan B. Skolnick, history; Stella B. Sibniowsky, nursing; Joan T. Rising, art; Mr. Carolyn Nims, English; Carolyn J. Keefe, psychology; Donna R. Kaplan, nursing; Stanley R. Kacherski, audio-visual media; Ann Lese Joslyn, history; Patricia M. Freedman, sociology; Peter H. Dudley, art, and Lawrence H. Buell, recreation leadership.

There are also additions to the administrative staff for this year: Gloria K. Ku, technical services librarian; J. Jeffrey Doscher, counselor;

Brian Gilmore, director of student activities and Charles Carter, director of physical plant.

Got problems? Hung up about your folks? Your girlfriend? Don't seem to have any direction or purpose in life? Lonely? Feel guilty? Or just plain nervous?

You should go see Eleanor Goodman or Jeffery Doscher, the College's personal counsellors. Their office is on the second floor of the West Building and you do not need an appointment to drop in.

### Lumley Award

The annual Eminent Service Award, established in 1969 by The Greenfield Community College Foundation has been presented to Professor Albert E. Lumley for unusual service to the College.

The award was presented at Commencement exercises last spring. Prof. Lumley served as chairman of the Advisory Board of the College, which is appointed by the Governor, and as president of The Greenfield Community College Foundation. The Foundation is a group of interested persons from the community which helps the College with special projects. The Foundation purchased the West Building and the new parking lot adjacent to it for the College's use.

Lumley, who has been a professor and athletic coach at Amherst College, graduated from high school nearly fifty years ago and earned degrees at Eastern Michigan University and Oberlin College. Amherst College awarded him an honorary degree.

During World War II he was an officer in the Medical Corps and directed the reconditioning of injured soldiers first in this country and later in the Philippines. In 1961 he served the State Department as an advisor to the Sudanese government in health and physical education.

### Rec Students Practice

Greenfield Community College recreation leadership students spent the summer putting into practice what they had learned during the past academic year.

GCC students enrolled in the recreation leadership program spent the summer between their freshman and sophomore years doing supervised field work. This summer six students worked in the Greenfield summer recreation program, one in the Northfield program, and six at Camp Kee-wan-ee. The supervised field work is a requirement for graduation, according to Thomas Foster who heads up GCC's summer placement program for the rec students.

Recreation coordinator Thomas Foster said, "The recreation leadership program of GCC has developed a variety of settings whereby our students are allowed to practice-teach what they learn during their freshman year."

The GCC recreation leadership program is a two year course, although many students opt to do it over a longer period of time. As associate's degree is awarded the student upon the successful completion of the program.



## Student Counsellors In New Program

Greenfield Community College has initiated a new and experimental program of student advising and counseling.

The project, coordinated by Dean of Students, Robert B. Keir, involves students as well as faculty advisors and is being made possible through a grant from the U. S. Dept. of Health, Education and Welfare under Title III of the Higher Education Act of 1965: Strengthening Developing Institutions. In announcing the grant, U. S. Representative Silvio O. Conte said, "This money will be used to develop and train advising and counseling teams comprised of both faculty and students. A group of forty selected first year students will benefit from the program."

Further explaining the program, President Turner said, "Since most GCC students are 'first generation' collegians and come to the College with varying levels of ability and achievement and uncertain plans for the future, effective academic advising and counseling are indispensable to the realization of the College's responsibility for developing human resources. The purpose of this new program is to facilitate this development."

Starting during the summer, second year students were trained to supplement faculty as advisors in order to improve the advising and counseling for individual students. "Because we are a two-year institution," President Turner said, "we need to help new students to relate quickly to the College environment."

The new program of counseling will reduce faculty advising loads so that they may spend more time with students; the use of student advisors will help to bridge the so-called "generation gap" and enable the student advisors to realize their own abilities in helping others.

Each student-faculty team will work under the supervision of a professional counselor and will have responsibility for forty students. These teams will discuss with incoming freshmen such problems as the program in

which the student should enroll, transfer or occupational selection of specific courses, post-graduate placement, and more basic questions such as student's motivation for attending a community college.

The student-faculty advising teams met during the summer at Stratton Mountain in Vermont for the specialized training needed for this type of program. The training sessions were conducted by Robert Wuerthner of the School of Education at the University of Massachusetts, which is cooperating with GCC in this new venture.

During these training sessions the latest techniques of group process and sensitivity training were employed, including the use of closed-circuit TV. Participants were video-taped while role-playing counseling situations. The tapes were played back for criticism of technique and for self-understanding of how people relate to each other in counseling sessions.

The student-faculty counseling-advising teams got their first taste of fire during the summer session, returning in July to Stratton Mountain for another training session based on their experiences in actual advising situations.

GCC faculty members participating in the project are Marylou Carroll, Mrs. Shirley Evans, David A. Harvey, Herbert B. Homme, Grace E. Mayberry, Alfred McClung Lee III, Ricardo E. Pavoni, Saul Sherter, William R. Sweeney and Ken Wilson. Students participating are Bette Briggs, Sandy Burlingame, Ann Coache, Robert Cohn, Richard Countermarche, David Green, Laurence Howard, Marcia Klaus, Maryann Litchfield, Brian McKenna, Maureen Merrigan, Lee Monroe, James (Ted) Murphy, Peter Sadowsky, John Scanlon, Hartley Spencer, Richard Vitelo, Alicia Waite, Margaret Warriner, Elizabeth Yobst and Mary Yobst.

The professional counselors who are supervising the student/faculty are Jeffrey Doscher and Eleanor Goodman of the GCC faculty.

## More Space Eases Parking

Greenfield Community College will provide additional parking for 70 cars this year, Charles Carter, newly appointed director of physical plant announced today.

The new parking area for students will be adjacent to GCC's West Building on Arch St. on land previously owned by the W.T. Seller Corp. The three quarters of an acre was purchased by the Greenfield Community College Foundation and made available to GCC to alleviate the on-street parking problems in the vicinity of the West Building, Carter said.

The Greenfield Community College Foundation is a group of local citizens who help the College in various ways.

In addition to the new parking facility, the Town of Greenfield allows GCC students to use town

## Advisory Board Names New Chairman

Clarence F. Clark of South Main St., Sunderland has been elected chairman of the Greenfield Community College Advisory Board, GCC President Lewis O. Turner announced today.

Clark, who was appointed to the local college advisory board by former Gov. John Volpe in 1968, graduated in 1922 from the University of Massachusetts when it was still the Massachusetts Agricultural College. He is a lifelong resident of Sunderland, with a farm of 200 acres there, plus a 500 acre farm in Laredo, Texas.

land in back of Central Auto Body for parking. GCC recently fenced off this area.

Clark sees a bright future for Greenfield Community College. "The community colleges are the fastest growing segment of the educational field," he says.

The governing board of Greenfield Community College is the Massachusetts Board of Regional Community Colleges. The Advisory Board, of which Mr. Clark is the new chairman, is appointed by the Governor to support the work of the College with its advice and counsel.

Other members of the Board are: Dr. Robert Davies, Mr. Frederick A. Dunn, Dr. Ward M. Hunting, Prof. Albert E. Lumley, Mrs. Robert Mayers, Mrs. Raymond Parenteau, Mr. Morton A. Slavin, Mr. Erle C. Witty and Mr. John Williams.



Mr. Gilmore chats with coeds on front steps of college.

## Old Grad Brian Gilmore New Student Activities Director

A former Greenfield Community College student has been appointed GCC's Director of Student Activities, President Lewis O. Turner announced today.

Brian Gilmore graduated from GCC in 1967 and then entered Suffolk University in Boston, from which he received a bachelor of science degree in marketing and sociology in 1969. Since then he has been an account representative with the Del-Monte Corp. in New York and a real estate and insurance salesman for E. F. Perkins of Conway.

As Director of Student Activities Gilmore will be advisor to the Student Council, co-ordinator of the College's sports program, and will help to develop new student organizations on campus.

Gilmore says that his goal is to generate more student involvement in the College's activities. He says, "Part of higher education is learning to work effectively within The System. I want to enable students to do this — participate more so they will have more enjoyment from their college days."

## Student Representative On State Board

By JAMES E. MURPHY

The post of a student advisor to the regional board of community colleges was formed so that students could have a voice in the policy making of their institutions. Each school has a representative who is either voted in by the student body or chosen by the president of the college. This advisor, along with the other representatives from the other community colleges of Massachusetts, meet and form policies and discuss pending issues of the day.

On the agenda for action by the board are: student bookstore, cultural exchange programs, student housing, political in-

volvement and relations with the community issues.

The Advisory Board proposes ideas which are sent along with a member who is chosen by the board to represent them at all times on the Regional Board of Community Colleges. The Student Advisory Board has one course open to it if the Regional Board votes down an issue, and that is through the Governor's overriding power. To date this power has never been exercised.

Greenfield's representative in the past was Russell Cleveland, who was also chosen as the representative to the Regional Board. Your new representative is James Edward Murphy.

## Calendar of Events

September 10 — First Student Council Meeting of Semester to be held at the West Building in the evening.

September 12 — The College Annual Orientation Picnic will be held at Greenfield Swimming Pool, Saturday, Sept. 12 from 3:00 P.M. till dusk. Food will be prepared under the direction of Mr. Thomas Foster, with the help of the Recreation students. Activities such as football, swimming, canoeing have been planned and the admission is free to all G.C.C. students.

September 15 — Meeting of the entire Freshman Class. The major topics of discussion will be explaining the procedure for Freshman Class elections. Time and place to be announced.

September 25 — Friday. Dance at the Old Stone Lodge.

October 1 — Freshman Class Elections — all day.

October 31 — Halloween Dance at Thunder Mountain.

December 11 — Christmas Dance.





Mr. Hannan discusses student's progress.

## Remedial Course Sharpens Reading Skills

If you are a slow reader and your study skills are not all they should be, the man to see is Arthur Hannan. He heads up our reading and learning skills program.

Mr. Hannan will diagnose your reading or learning problem and plan an individualized program to help you sharpen up your skills. Very often the material he uses to help you is your very own assignments, so that you are able to kill two birds with one stone. Instead of being a drag on your time, the time spent in the Reading and Learning Skills Center will save you time.

This Center is located on the second floor of the West Building. You may phone Mr. Hannan at 772-0106, extension 23, or drop by his office at the Center. Normally he will first have an interview with you to learn

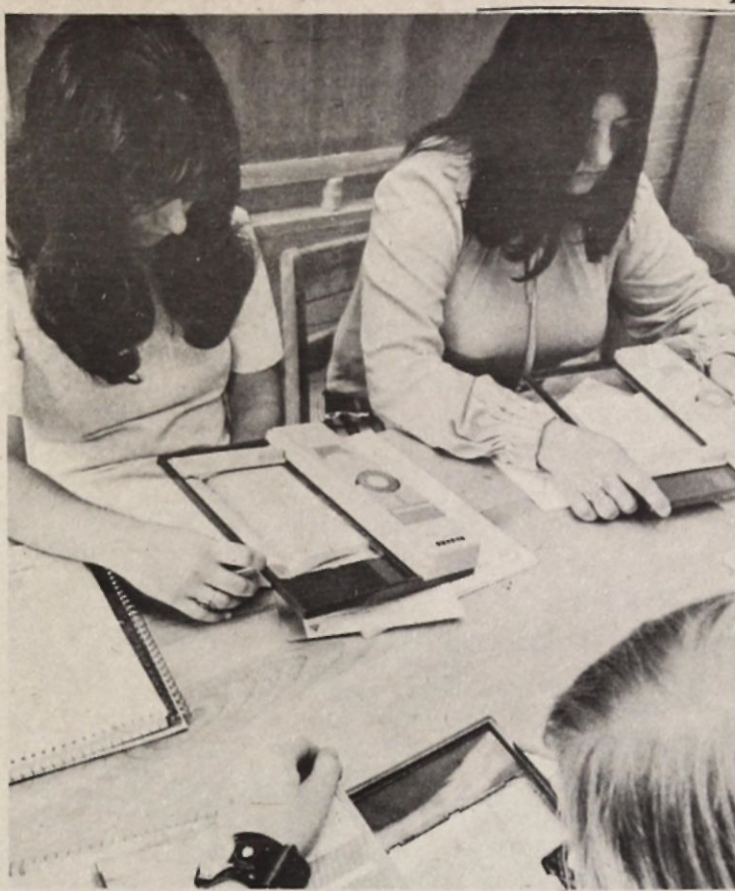
your needs and then set up a program for you at the Center.

One important point to remember is this: the Reading and Learning Skills Center is not only for those who are experiencing difficulty. It is also for those who would like to improve the reading speed and study habits, even though they are already quite good.

So don't be embarrassed about going.

Last spring GCC contracted with the Erving Paper Company to teach its executives better and faster reading habits. The course was held in a church basement in Erving near the plant. And Mr. Hannan used the same basic techniques and equipment he uses at the College to help students sharpen up their reading and study skills.

If your friends knock you for taking some special work in this area, just tell them that it's the executive thing to do.



Students use "hardware" to help sharpen reading skills.



Jack Evans shows Dr. Turner his diploma.

## 185 Graduate

One hundred and eighty-five students were graduated last May from Greenfield Community College at exercises held at Greenfield High School.

The graduation speaker was U.S. Representative Silvio O. Conte, who told the graduates, "I do not want to see our nation repeat the mistakes of the past."

He went on to say, "And I feel that by moving into Cambodia without consulting the Congress, at least the potential for such a tragic mistake was heightened. Once such a step is taken without the concurrence of Congress, it becomes too easy to take another step to protect the first one. We saw and suffered through that tragic syndrome too often during the last administration."

"We in the Congress must exercise our constitutional respon-

sibilities to bring this war to an end." Applause broke out as Conte announced his intention to support the Cooper-Church amendment. Conte said he had seen more than 1,000 students during the Spring period of campus unrest and said he was encouraged by the willingness of so many student to work in the system.

GCC student, Russell Cleveland, who was the student representative on the Massachusetts Board of Regional Community Colleges, awarded the degrees.

The Rev. Jack E. Sanders, Rector of St. James Episcopal Church, gave the invocation and benediction and presented an award from St. James Church to Christine Powers of Northfield. The award was for \$100.

## Evans Graduates From Management School

An integral part of every college is its bookstore. Not only does the bookstore sell the required texts, but most carry an inventory like a general store of old.

The genial store keeper at GCC is John R. Evans, and his inventory in addition to textbooks includes note pads and pencils, art supplies and chicklets, campus clothing, collegiate jewelry, mugs, greeting cards, stationery and candy bars, study guide and other academic helpers.

Evans is well qualified to head up the GCC bookstore, which is located next to the West Building in a metal building. After graduation from Greenfield High School in 1943 he joined the Navy and saw action in the North Atlantic and the South Pacific. He was discharged as a

boilermaker 1st class. In 1948 he enlisted in the U. S. Air Force and worked chiefly in personnel administration until he retired in 1965 as a master sergeant. While in the Air Force, Evans served in Europe, Asia, Alaska and Morocco and won the Air Force Commendation Medal.

He also went to college while he was in the Air Force through a special program with the University of Maryland and completed three years, majoring in psychology.

Since coming to GCC, Evans has continued to expand the bookstore, both in physical size and in the size of its inventory. And he has grown with the job, which each year becomes more sophisticated and calls for greater management skills. For three summers Evans has gone to a

## 3 Grads Back To Teach

Three former Greenfield Community College students will join the GCC faculty this fall as teaching interns.

The interns are: Mrs. Carolyn Stotz Nims, Fred T. Dowaliby and Robert W. Maloy. All are graduate students at the University of Massachusetts.

Maloy graduated with honors from GCC in 1967 and received his bachelor's degree in government in 1969. He is currently working on a master's degree (MAT) in higher education. A resident of Shelburne and a 1965 graduate of Arms Academy, Maloy has worked as a counselor at several summer camps for six years.

Asked why he has chosen teaching as a career, Maloy replied, "I recognize the problems and dilemmas that confront us as a nation and a society and believe that 'If you are not part of the solution, you are part of the problem.' Education provides an area where changes can be realized."

Fred T. Dowaliby is a resident of Greenfield and a veteran of the U. S. Army. He graduated from GCC in 1967 and received his bachelor's degree from UMass in 1969. He is currently at work on his master's thesis in educational psychology and research.

At UMass he has been a teaching and research assistant and served as a consultant for Head Start evaluation.

Mrs. Nims graduated from Greenfield High School in 1948 and studied ballet with Anatole Bourman. She has also attended the school of the Dance Teachers' Club of Boston and taken summer courses at Saddlers Wells in London.

At the time she started her academic program at GCC, Mrs. Nims was running four dance studios: in Amherst, Northampton, Florence and Greenfield.

During her first course in English at GCC she discovered that she had a very poor writing style. A sympathetic professor started her writing simple sentences while holding out the bait that if she did well at those she could write longer ones.

Her next English instructor steered her towards an English major. After graduating from GCC she went to Smith College as a scholarship student. In 1968 she spent the summer at St. Hilda's College at Oxford in England studying drama and Milton. She then returned to Smith to study for a master's degree in English. Upon receipt of this degree she entered a doctoral program at the University of Massachusetts. She has been a teaching assistant there in freshman English.

management school at Oberlin College sponsored by the National Association of College Stores. This year he was one of 329 persons nationally to receive a Management Seminar Diploma. The diploma was awarded for successfully completing courses in personnel management, financial management, purchasing and retailing.

If you're a business major and "stuck with a problem, maybe Jack Evans could give you a couple of clues.



# THE FORUM

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Greenfield Community College  
For the Entire College Community

Lewis O. Turner, President

Arthur W. Shaw, Executive Editor

## President's Message

Welcome to Greenfield Community College as we enter our 9th year. This promises to be an exciting year for all of us as we attempt to make G.C.C. the most viable college in the country.

Our primary mission is to provide educational programs to assist our students in meeting their personal objectives. Although we have increased our members and the level of financial support, my real concern is that the quality of experiences improve. We all bear considerable responsibility for communicating with each other so that our relationships are not superficial. We should be serious in pursuing our academic work and we should enjoy our pursuits here. I would like to en-

courage students to serve on committees and get involved in other activities of the College. There should be something of interest to everyone.

Our situation is far from ideal, especially as regards our physical facilities, but I believe we can find a way to meet our objectives even in this situation. We have a very able and well qualified faculty and staff who can provide our students with an exciting program.

I extend to all, students, faculty and staff, my best personal wishes for a productive and successful year. If I can be of service to you, please let me know.

Dr. Lewis O. Turner

## McKenna Greetings

Last year was a most satisfying year for G.C.C. Some of the reasons for this satisfaction are: the success of our athletic teams, the involvement of students in college affairs.

This year we hope to continue this trend of improvement and involvement in the school. Our success in doing this depends on you and your interest in G.C.C.

With your support, the Student Government looks forward to a very productive year.

On behalf of your Student Government, I would like to welcome you to G.C.C. and wish you a successful and happy stay here.

Brian McKenna, President  
Student Government

## Carter Named New Plant Head



and social happenings. Once in a while we get a fleeting glimpse of a dean or the President. We know the bookstore and the snack bars, the laboratories and the parking lots.

But under all this superstructure, planning it, keeping track of it, maintaining it, is the director of physical plant and his staff.

Charles E. Carter is well qualified for this important job. He holds a degree in civil engineering from Duke University and a master of business administration degree from American International College. He has worked for a building contractor, a rubber company, an elastic corporation, and an envelope company before coming to GCC.

At GCC he is in charge of planning, maintenance, getting the new campus constructed, purchasing, keeping track of all the things that belong to the College, parking, security, telephones, the College Econoline and the duplicating services.

The College has a new director of physical plant.

Big Deal! you say.

Well, it is a big deal.

Like an iceberg, much of the College is under the surface. We usually see the faculty and classes and sports events

## Alumni News

By GERARD QUADRINO,  
GCC Alumni President

What does the GCC Alumni Association mean to you? To many students alumni associations bring to mind reunions and fund raising activities for the benefit of the College. The GCC Alumni Association is going to strive to project more than a vague picture to you, the undergraduate students.

In the past the Alumni Association has set up Scholarship Funds, and more recently the Student Emergency Loan Fund. The Emergency Loan Fund is perhaps our most successful continuing project to date.

This year we are working to be of more direct assistance to student groups and individual students within the college.

One area of direct assistance will be in the consulting service to the various student groups and committees. This will be strictly on a voluntary basis. Help will be available only if a group of students asks for it, and when the help is no longer needed it will end. The necessity of the help will be decided by the students involved.

To further explain the help or consultations will be former students and graduates who either were active within this area or who are currently working in the area.

On a more individualized basis, we are currently setting-up an Odd Job Referral Center. This way the student who is not able to work regularly may earn spending money for special events by being referred to an odd job through this center. More on this later.



JERRY QUADRINO

We are also setting-up a Mature Student Committee within the Alumni Association. A Mature Student is one who did not start College immediately following high school. This is the Student who worked or fulfilled his military obligation before entering GCC. This committee will be on call to assist these students so that College will mean more than simply attending classes, and that the time spent at GCC will be remembered as an enlightening and enjoyable period.

With these objectives we hope to have a busy and successful year, but we can not achieve these goals without your support. So please ask us to help when you need it. This is one way you can support your Alumni Association.

## Introducing...



Some evenings he coaches third base, bellowing excitedly for the player to hold up at second. Other evenings he carries the beat in a dance band. And probably on other evenings he dozes in front of the TV. He is not exactly the man the wild-eyed radicals of Berkley would pick to be their Dean of Students, but he is admirably suited to the temperament and tastes of students at GCC.

Dean of Students Robert B. Keir is a down-to-earth practical-minded man who gives straightforward answers to questions and no-nonsense help to those who have problems — from switching a class to getting busted. He seeks neither glory nor fame; he just wants to get on with it and do his job — which is helping students.

Dean Keir was born in Ludlow, Massachusetts and was graduated from Springfield Technical High School in 1953. He received a bachelor of science degree in business administration in 1958 from American International College, and a master of education degree from Indiana University in 1960 with a major in student personnel administration, which qualifies him by training to be Dean of Students.

Military Service? Seven years in the National Guard as company clerk. For those who know the arcane nomenclature of the military, he was a Specialist 5th class.

For five years he worked in the Orange County Community College in Middletown, N.Y. and then came to Greenfield as Director of Student Personnel Services. Two years he was promoted to dean.

After hours, when he's not being a dean, he is among other things a musician, a member of the local musicians' union, and percussionist in the local military band and in a dance band. He studied percussion in high school and attended summer music camps. At AIC he organized

a marching band, so he's an old hand at the drums.

Dean Keir is big on the Little League. What else can a father be when he has a kid who wants to play ball? He coaches and umpires. He is a town meeting member and was a member of the Greenfield Town Report Committee.

Dean Keir's wife, Sandra, is a registered nurse (Springfield Hospital), and works part-time at Farren Memorial Hospital in Turners Falls to keep her hand in and her skills up. The Keirs have three children: David, 10; Elizabeth, 9; and Brian, 6.

Dean Keir is anxious to see the new campus completed because it will provide much more adequate facilities for the College. His hope for GCC is that in the true spirit of a community college it will provide a real service to the people of the region.

And what is the measure of the man? Dean Robert Keir is not a wild-eyed radical nor a dreamy intellectual. He is a clear-thinking practical man who has the imagination to see the problems and the energy and commitment to work for the solutions, knowing that no solution is ever perfect or permanent. He may not be the most colorful man on campus, but he is high among the most able.

When you go to see him with a problem, he probably won't quote Herman Hesse to you. But the odds are ten to one that he'll have some kind of solution you can live with.

## GCC Radio Show

Greenfield Community College will have a twenty-five minute radio program on WHAI from 6:35 to 7 on Sunday evenings. President Lewis O. Turner announced today.

The local radio station is making the time available to GCC as a community service.